

## BUSN3026 - Non Profit and Public Sector Marketing

Name:	Student ID:
-------	-------------

### Seminar Paper 1 Analyse the externally visible marketing activities of a Not for Profit Organisation

References?	References used	
Adhered to the word limit?	<input type="checkbox"/>	
Framework		
1. Specify the not for profit organisation	<input type="checkbox"/>	
2. Brief background on the organisation (up to 100 words)	<input type="checkbox"/>	
3. Describes the activity of the not for profit organization	<input type="checkbox"/>	
4. Citation for the description of the NFP	<input type="checkbox"/>	
5. Outline what marketing framework will be used	<input type="checkbox"/>	
6. Uses a reference for the marketing framework	<input type="checkbox"/>	
7. States whether the organisation is using part or whole of the marketing framework	<input type="checkbox"/>	
Mark for the use of the framework		6
Subjective Component		4
		10

### Feedback

Comments: